

# ASPIRE<sup>SM</sup> PROGRAM OVERVIEW

## FOR BROKER/OWNERS

Introducing an onboarding program designed to shape the next generation of top-producing REMAX<sup>®</sup> agents: Aspire! This pilot program\* combines financial incentives, world-class education and the advanced technology solutions in MAXTech<sup>®</sup> powered by BoldTrail to support agents who are driven to **greatness**.

### How does the Aspire program work?

#### Months 0-6



##### Mastery Through Education

Aspire agents are automatically enrolled in a REMAX-tailored version of 100 Days to Greatness<sup>®</sup> by Buffini & Company<sup>™</sup> — now featuring MAXTech powered by BoldTrail solutions.

Throughout the course, agents will master real estate fundamentals, including negotiation, client management and tech best practices.

##### Within their first six months, agents will be expected to:

- Complete all course videos in 100 Days to Greatness.
- Add 100 contacts to MAXTech powered by BoldTrail.
- Log 50 tasks and/or appointments in MAXTech powered by BoldTrail.



#### Months 7-12



##### Investing in Lasting Success

After agents have successfully completed the first six month's success requirements, **they will then be required to:**

- Complete the Certified Full-Service Professional Course.

This course will elevate an agent's status as a trusted professional with access to virtual training courses from Brian Buffini and other thought leaders, a cutting-edge marketing suite with listing presentation materials and ready-made sample dialogues.



##### Finishing the Year Strong

By the end of the program, agents will be prepared to transition fully into the next phase of their careers, equipped with the tools, knowledge and experience needed to help achieve greater success.

*\*The Aspire Program is a pilot, and RE/MAX, LLC reserves the right to modify the eligibility criteria or any program requirements at any time.*

## How do I sign my agents up for the Aspire program?



### Complete & Submit a Franchise Addendum

Brokerages in the U.S. must complete and submit a franchise addendum before enrolling any agent into the program. You can request this addendum through your normal regional/support channel.



### Receive Agent Enrollment Instructions From REMAX

You will receive an email with instructions when enrolling agents into the Aspire program. This will include using a unique code when adding new agents in the Agent Office Portal.



### Prompt New Agents to Pay Their Annual Dues

Once an agent has been added within the Agent Office Portal, they must pay their annual dues. Once payment has been received, they will receive instructions on how to access 100 Days to Greatness.

## When will my Aspire agent gain access to 100 Days to Greatness?

After an agent is successfully enrolled in Aspire, they will need to complete a few pre-requisite items within their technology solutions. These tasks will set them up for success and ensure they can get the most out of the 100 Days to Greatness and MAXTech modules.

Once enrolled, Aspire agents will receive one email per day from [maxtech@remax.com](mailto:maxtech@remax.com) for seven days. Each email includes a link to a video and a few quick tasks to complete. Click any subject line below to preview that day's email.

- [Action Needed: Getting Started with 100 Days to Greatness](#)
- [100 Days to Greatness + MAXTech: Download REMAX Brand Materials](#)
- [100 Days to Greatness + MAXTech: Explore Your CRM + App](#)
- [100 Days to Greatness + MAXTech: Add Contacts to Your CRM](#)
- [100 Days to Greatness + MAXTech: Access More Training](#)
- [100 Days to Greatness + MAXTech: Review Milestone Requirements](#)
- [You're In! Access 100 Days to Greatness NOW](#)

## How do agents access 100 Days to Greatness?

Agents can access the 100 Days to Greatness program by:

- Visiting [remax.net](http://remax.net) on their desktop.
- Logging in using their [remax.net](http://remax.net) email address and password.
- Searching for the "Buffini & Company" tile within MAXCenter®.



**Platform: Access Buffini & Company Courses**



Access your 100 Days of Greatness and/or Certified Full-Service Professiona...